



## FOR IMMEDIATE RELEASE

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### **Woodruff-Sawyer Receives 16<sup>th</sup> PAR Excellence Award**

Woodruff-Sawyer & Co. is the only firm to receive the  
Quality Management Award sixteen times.

San Francisco, California – March 12, 2008 -- Woodruff-Sawyer & Co. announced today it has been awarded its 16<sup>th</sup> PAR Excellence Award – the only firm that has won this award 16 times. Assurex Global, a worldwide network of insurance brokers, sponsors the PAR Quality Management Program and the annual quality award. On an annual basis, external reviewers evaluate firms' adherence to quality management principles. Audit criteria include appropriate training; compliance with standards, policies and procedures; effectiveness of internal auditing system; and firm-wide commitment to quality service.

"We are proud to receive this honor for an unprecedented sixteenth year. The PAR Excellence award is representative of our company's continued commitment to quality, professionalism and superior client service," commented Charlie Rosson, CEO of Woodruff-Sawyer.

Woodruff-Sawyer is one of the largest independent insurance brokerage firms in the nation, and is an active partner of Assurex Global and International Benefits Network. For 90 years, Woodruff-Sawyer has been partnering with clients to implement and manage cost-effective insurance, employee benefits and risk management solutions, both nationally and abroad. Headquartered in San Francisco, Woodruff-Sawyer has offices throughout California and in Portland, Oregon.

For more information about Woodruff-Sawyer, call 415.391.2141 or visit [www.wsandco.com](http://www.wsandco.com).

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