



## FOR IMMEDIATE RELEASE

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## California IPO's Choose Woodruff-Sawyer

San Francisco, California — April 7, 2008 — Woodruff-Sawyer & Co. announced today that they have been selected as the D&O insurance broker by 42% of all companies that have gone public in California in the last year. The statistics are found in Renaissance Capital's IPOhome and are based on companies that have gone public between the dates of 11/15/06 – 11/08/07.

"We have been successful working with newly public companies because our value proposition is unlike any other insurance broker. We have client facing in-house corporate securities and securities litigation attorneys that have a thorough understanding of the exposures IPO companies face. They provide counseling that helps our clients become better D&O risks which results in lower premiums and broader coverage" said Bill White, Partner and Practice Leader for Woodruff-Sawyer's Corporate & Executive Protection (CorpEx) group. "I am very proud of our team and look forward to continuing our commitment to exceptional outcomes for clients in 2008."

Woodruff-Sawyer has been a leader in providing insurance and risk management solutions for companies going public since 1992. The firm provides Management Liability Insurance, Employee Benefits and Property & Casualty insurance for companies of all sizes, both domestic and international. Woodruff-Sawyer's success has led the firm to be ranked by the Towers Perrin D&O Liability Survey as one of the leading brokers in the nation for the past 10 years.

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### About Woodruff-Sawyer & Co.

Woodruff-Sawyer is one of the largest independent insurance brokerage firms in the nation, and is an active partner of Assurex Global and International Benefits Network. For 90 years, Woodruff-Sawyer has been partnering with clients to implement and manage cost-effective and innovative insurance, employee benefits and risk management solutions, both nationally and abroad. Headquartered in San Francisco, Woodruff-Sawyer has offices throughout California and in Portland, Oregon.

For more information about Woodruff-Sawyer, call 415.391.2141 or visit [www.wsandco.com](http://www.wsandco.com).

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