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MEDIA CONTACT

Heidi Hodges
Public Relations Specialist
Woodruff-Sawyer & Co.
415.402.6550
hhodges@wsandco.com

Charlie Rosson Promoted to Chief Executive Officer at Woodruff-Sawyer

San Francisco, California – January 14, 2008 – Woodruff-Sawyer & Co. recently announced that Charlie Rosson has been promoted to Chief Executive Officer. He joined Woodruff-Sawyer three years ago as Senior Vice President and Employee Benefits Practice Leader, and became a shareholder in the firm in December 2005.

“We are very happy about Charlie’s new role at the firm. As we continue to focus on delivering high quality service, value and security to our clients, Charlie will help us to leverage our existing strengths while developing new opportunities for the firm. This is a very exciting time for our firm.” said Susan Hunt, Vice-Chair and former President at Woodruff-Sawyer.

Charlie has over 16 years of experience in employee benefits and insurance. As a Partner in the firm and Practice Leader, Charlie has more than doubled the size of the Benefits Practice and has actively participated in client service delivery and carrier relations. In his new role, Charlie will focus on business development and building on the firm’s legacy of providing outstanding client service and risk management solutions.

Insurance Services
Risk Management
Employee Benefits

T 415.391.2141
F 415.989.9923

220 Bush Street, Floor 7
San Francisco, CA 94104

CA License 0329598
AN ASSUREX GLOBAL & IBN PARTNER

www.wsandco.com

About Woodruff-Sawyer & Co.

Woodruff-Sawyer is one of the largest independent insurance brokerage firms in the nation, and is an active partner of Assurex Global and International Benefits Network. For 90 years, Woodruff-Sawyer has been partnering with clients to implement and manage cost-effective and innovative insurance, employee benefits and risk management solutions, both nationally and abroad. Headquartered in San Francisco, Woodruff-Sawyer has offices throughout California and in Portland, Oregon.

For more information about Woodruff-Sawyer, call 415.391.2141 or visit www.wsandco.com.

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