



FOR IMMEDIATE RELEASE

Media Contact:
Patrick Hull
Director of Marketing & Communications
Woodruff-Sawyer & Co.
415.399.6488
phull@woodruff-sawyer.com

Woodruff-Sawyer Receives 15th PAR Excellence Award

San Francisco, California – April 5, 2007 -- Woodruff-Sawyer & Co. announced today it has been awarded its fifteenth PAR Excellence Award. They are the only firm that has won this award 15 times. Assurex Global, a worldwide network of insurance brokers, sponsors the PAR Quality Management Program and the annual quality award. On an annual basis, external reviewers evaluate the adherence to quality management principles. Audit criteria include appropriate training; compliance with standards, policies and procedures; effectiveness of internal auditing system; and firm-wide commitment to quality service.

“The PAR Excellence Award reflects our commitment to delivering exceptional service to our clients. We are proud to receive this honor for the fifteenth year, as it further demonstrates our company’s unyielding dedication to delivering superior results for our customers,” commented Stan Loar, CEO of Woodruff-Sawyer.

Woodruff-Sawyer is one of the largest independent insurance brokerage firms in the nation, and is an active partner of Assurex Global and International Benefits Network. For more than 89 years, Woodruff-Sawyer has been partnering with clients to implement and manage cost-effective and innovative insurance, employee benefits and risk management solutions, both nationally and abroad. Headquartered in San Francisco, Woodruff-Sawyer has offices throughout California and in Portland, Oregon.

For more information about Woodruff-Sawyer , call 415-391-2141 or visit www.wsandco.com.

###