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Norman E. Allen Joins Woodruff-Sawyer & Co.

San Francisco, California – September 29, 2009 – Woodruff-Sawyer & Co. announced today that Norman E. Allen, Esq. has joined the firm as Senior Director in their Corporate and Executive Protection Practice. In this role, Mr. Allen will focus on executive liability solutions for both public and private companies.

“Norman has a unique combination of legal expertise, market knowledge, client management skills and claims background that will enhance our capabilities to provide the premier advice our clients have grown to expect,” said Charlie Rosson, CEO of Woodruff-Sawyer. “He can find a creative solution for a client’s most complex need. He’s a great addition to our team – I am very pleased that he is joining our firm.”

“Woodruff-Sawyer has an excellent reputation, particularly for its focus on client service. I am excited to be joining such a well regarded team,” said Mr. Allen.

Mr. Allen has fifteen years’ of experience advising high-profile companies on executive risk solutions. Most recently, he was at Carpenter Moore (NASDAQ) as Senior Managing Director, a member of the executive team, and chaired their claims management team. Mr. Allen has extensive experience with global D&O solutions. He was responsible for the formation of Carpenter Moore’s London subsidiary and co-managed the firm’s Asia-Pacific partnership. Mr. Allen is a well-regarded speaker and author on executive liability. He authored the insurance chapter in NASDAQ’s U.S. and China IPO guides and most recently was on faculty at the Stanford Directors’ College.

Mr. Allen was a litigator prior to joining Carpenter Moore, and had a practice focused on complex insurance and corporate litigation for carriers and companies. Mr. Allen is a graduate of the University of the Pacific and earned his J.D. with honors from the University of the Pacific McGeorge School of Law. He is a member of the State Bar of California, the American Bar Association (ABA) and the Bar Association of San Francisco (BASF).

About Woodruff-Sawyer & Co.

Woodruff-Sawyer is one of the largest independent insurance brokerage firms in the nation, and is an active partner of Assurex Global and International Benefits Network. For over 90 years, Woodruff-Sawyer has been partnering with clients to implement and manage cost-effective and innovative insurance, employee benefits and risk management solutions, both nationally and abroad. Headquartered in San Francisco, Woodruff-Sawyer has offices throughout California and in Portland, Oregon.

For more information about Woodruff-Sawyer, call 415.391.2141 or visit www.wsandco.com.

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